

La Marzocco gains a 60% in efficiency in making up-to-date and accurate product information data with B1UP and B1P&D

Company: La Marzocco Australia
 Website: au.lamarzoccohome.com
 Industry: Kitchen Appliances
 Partner: FUJIFILM MicroChannel
 Solutions: B1 Usability Package
 B1 Print & Delivery

La Marzocco is an Italian high-end espresso coffee machine company founded by two brothers in Florence in 1927. From the late 1990s to the early 2000s, the business experienced a gradual growth trajectory thanks to a new generation, new technology, and structural re-organisation. Today, La Marzocco is renowned for its thermal stability and ability to enhance the quality of coffee delivered from its coffee machine to your coffee cup.



Challenges

- Manual data entry across all aspects of operations made the business operate inefficiently
- Lack of automation across critical business processes including sales, purchasing and financial reporting.
- Reporting took days of manual extraction and consolidation of data.



Solution

- Streamlined business operations across the SAP platform with B1UP and B1P&D extends core functionality of SAP Business One.
- Customisable B1UP dashboards to meet the business requirements.
- Up-to-date product information in SAP Business One within 30 mins with B1UP and SQL Query.



Results

- Different incremental changes translated into business improvement and led to operational efficiencies.
- Automating data entry and delivery of sales invoices freed staff to work on other essential tasks, improved business cashflows, and ensured a seamless integrated experience.

“ *Boyum’s B1UP has injected simplicity back into our business by automating what were once tedious manual operation tasks.* ”

Tom Shi,
 Finance Manager