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**COMPANY NAME**

Jeroboams

**WEBSITE**<https://jeroboams.co.uk/>**INDUSTRY**

Retail

**EMPLOYEES**

70

**BOYUM SOLUTIONS**

B1 Usability Package (B1UP), B1  
Print & Delivery (B1P&D)

**FEATURED PARTNER**

Sapphire Systems

# Jeroboams increased business productivity and efficiency with B1UP and B1P&D

Jeroboams is an independent wine and drinks specialist that offers multiple wine services to their customers in the UK and around the world. Through improvements in automation with the B1UP and B1P&D, the company was able to increase massively their productivity and business efficiency and enabled them to create a highly customized and streamlined experience for all users.



## Customer Challenges

- Previously, a lot of time and money was spent on manual tasks and processes.
- The external reporting system to the ERP system meant that it was difficult to provide context or details behind the information being shown and led to increased costs.



## Solution

- To create a range of fully automated systems, such as email invoicing system, dunning system, sales email bulletins, email notifications for certain processes, and automated jobs to update items and release orders.
- Streamline tasks, saving team members time.



## Results

- Completely automated processes improved especially the finance department's productivity and value creation and allowed Jeroboams to optimally manage their financial processes.
- Increase of business efficiency while lowering operating expenditure
- Improved reporting.

**"WITH THE HELP OF THE B1 USABILITY PACKAGE AND THE B1 PRINT AND DELIVERY, WE SAVED HOURS EACH WEEK IN MANY PEOPLE'S TIME".**

Julian Harper / IT Manager

