

Smallstuff saved 18-20 hours per week with B1 Usability Package & B1 Print & Delivery

Company: **Smallstuff ApS**
 Website: **www.smallstuff.dk**
 Industry: **Production/ trade of furniture & toys**
 Employees: **5**
 Partner: **BitPeople**
 Solutions: **B1 Usability Package, B1 Print & Delivery**

Smallstuff ApS was established in 2006 in Aarhus, Denmark. The company creates cases for children with the option to mix and match across its various color lines. In all designs, whether in clothing, play, or interior items, Smallstuff employs natural materials such as cotton, wool, and wood. Knitted and hand-crocheted items are also part of their product range. In Smallstuff's clothing collections, they use cotton and wool that are STANDARD 100 by OEKO-TEX certified. Following the same color palette as their textiles, they also produce matching toys and accessories for the room.

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We are happy to use B1PD & B1UP because they give us the flexibility and smooth workflows, we need to focus on our core competences. BitPeople knows our business strategy and our setup and can help us to improve and adjust our solutions.

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*Sisse Holmer,
 Director*



Challenges

- Due to being a small company, they had a lot of manual processes to keep track of production and administration. They grew rapidly and needed a more professional setup to optimize their business.



Solution

- It has helped them streamline business processes and provided a unified company profile. A lot of atomization processes in and out of the system are working seamlessly now.
- It is easy and quick to set up. Intuitive and the benefits are showing quickly.



Results

- Both management, sales, warehouse and finance has benefitted from the Boyum services.
- Their employees are more content as they experience less frustrations in their workflows. The collaboration with suppliers has also improved.

