



Fiesta y Regalos increased sales by aligning their business operations into an **integrated WMS system**

COMPANY NAME

Fiesta y Regalos

WEBSITE

www.fiestayregalos.cl

INDUSTRY

Retail

EMPLOYEES

150+

BOYUM SOLUTIONS

Produmex WMS

FEATURED PARTNER

Poligonus Consulting

Fiesta y Regalos is a company that facilitates healthy and joyful fun, stimulating the expression of positive feelings, through attractive, safe and environmentally friendly products and services. With 13 retail stores and an online presence you can find items for birthdays, parties, special occasions, Christmas, costumes, decoration, tables, wrapping and labels.



Customer Challenges

- They had no integration of the old WMS system and SAP, resulting in a data entry error ratio was out of acceptable parameters.
- The data in the system was non-reliable, nor was updated information available and limited management decision making.
- Low operational teams' efficiency as they needed to re-run the same process and checks in different systems.



Solution

- Full integration with the SAP platform, transparency and scalability.
- Produmex WMS matched all our expectations.
- We had a clear before- and after road map for the implementation and its positive impact on their organization.



Results

- Accurate & trusted information in place. Efficiency in the work done by the operational & logistics team.
- We have online KPIs to control the work being done by the warehouse employees.
- Backorder management is now in place.

"THANKS TO PRODUMEX WMS WE WERE ABLE TO INCREASE SALES AND IMPROVE OUR CUSTOMER SATISFACTION. WE HAD A VERY POSITIVE IMPACT ON OUR ORGANIZATION."

Eduardo Klinger, Managing Partner, Fiesta y Regalos